

NYSUT 2020 census COUNTS



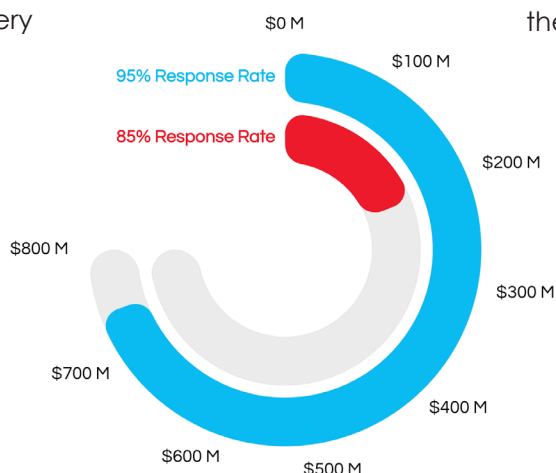
What is the Census?

The U.S. Constitution requires the Congress to count every person living in the United States every 10 years. That means all residents, including non-citizens and children.

Why is it important?

Information from the Census is used to distribute more than \$700 billion in federal funds for programs such as: Medicaid, Title 1, school lunches, special education and housing assistance and many others. In addition, results will reshape local, state and federal legislative districts. Experts project New York could lose one – possibly two – congressional seats.

What's at stake for our region?



▲ Projections show that the Capital Region could receive an additional \$539 million in federal funding if the census return rate increased from 85% of households to 95%.

When?

The Census Bureau will begin sending mail to all residents in the middle of March. The first day you can complete the Census online is March 12. In the following weeks, the bureau will send reminders to households that have not responded, and nonresponders may be contacted at home. Several populations are at higher risk of being undercounted: children, non-English speakers, immigrants and those without access to the Internet. Our outreach can help ensure they are counted.

NYSUT's Plan

- ▶ NYSUT encourages local leaders to run member-to-member campaigns about the importance of being counted.
- ▶ Develop print and digital materials to engage and educate members.
- ▶ NYSUT is working with other unions, community groups and like-minded organizations to spread the message.
- ▶ Children were undercounted in 2010. Our work will include curriculum, resources and activities for use in the classroom. NYSUT members can educate our students so that they will ask their parents if they've been counted.



FOR MORE INFORMATION:

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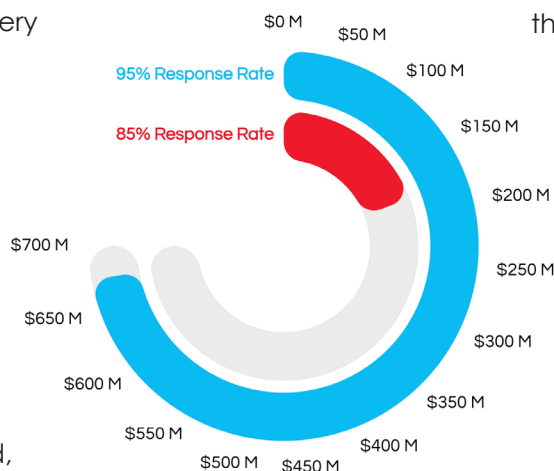
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What's at stake for our region?



▲ Projections show that the Central New York region could receive an additional \$493 million in federal funding if the census return rate increased from 85% of households to 95%.

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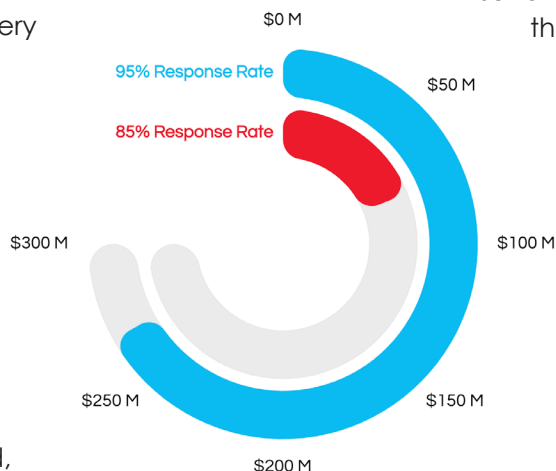
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What's at stake for our region?



▲ Projections show that the North County region could receive an additional \$192 million in federal funding if the census return rate increased from 85% of households to 95%.

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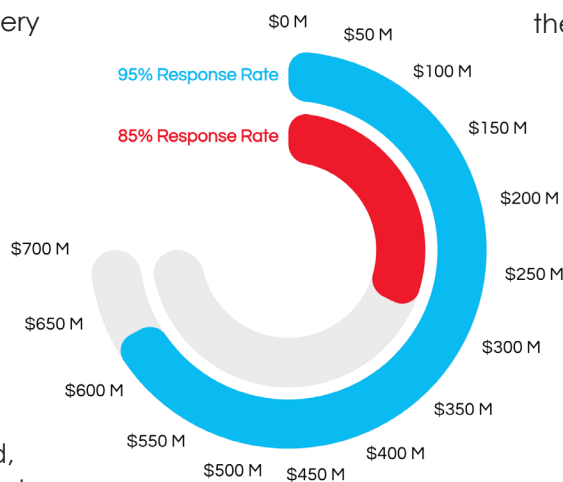
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What's at stake for our region?



▲ Projections show that the Mid-Hudson region could receive an additional \$326 million in federal funding if the census return rate increased from 85% of households to 95%.

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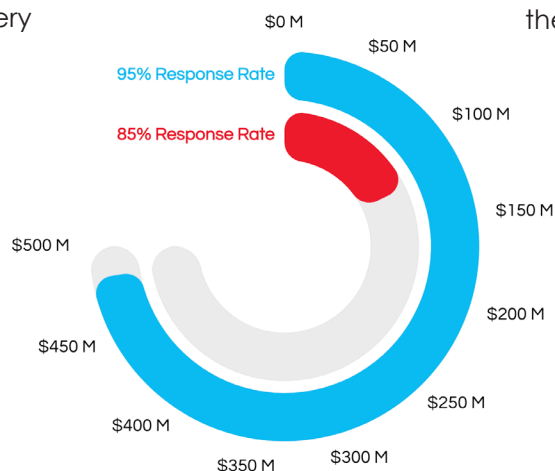
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What's at stake for our region?



▲ Projections show that the Southern Tier could receive an additional \$364 million in federal funding if the census return rate increased from 85% of households to 95%.

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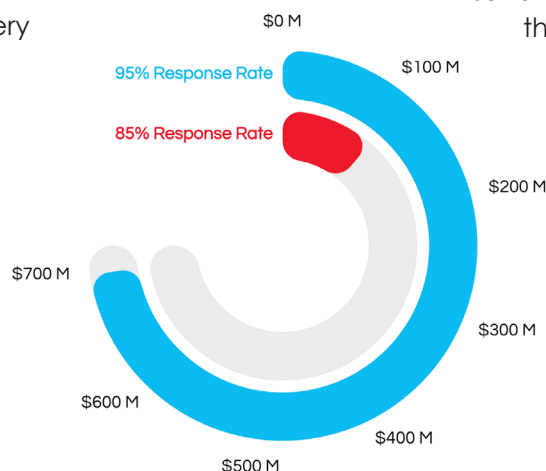
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What's at stake for our region?



▲ Projections show that Suffolk County could receive an additional \$588 million in federal funding if the census return rate increased from 85% of households to 95%.

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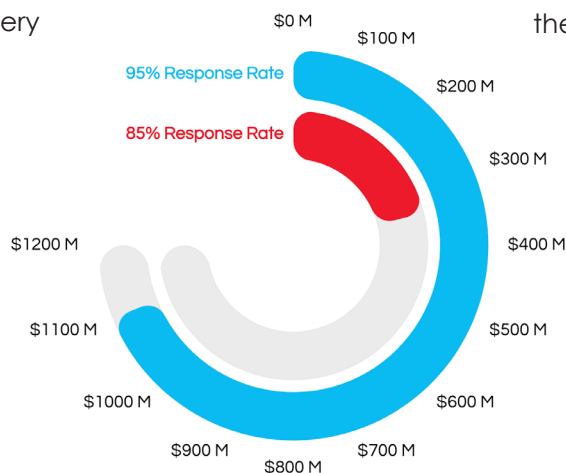
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What's at stake for our region?



▲ Projections show that the Western New York region could receive an additional \$764 million in federal funding if the census return rate increased from 85% of households to 95%.

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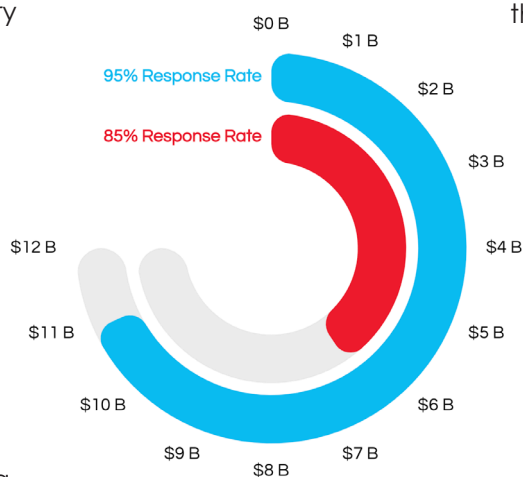
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What's at stake for our region?



▲ Projections show that New York City could receive an additional \$4.5 billion in federal funding if the census return rate increased from 85% of households to 95%.

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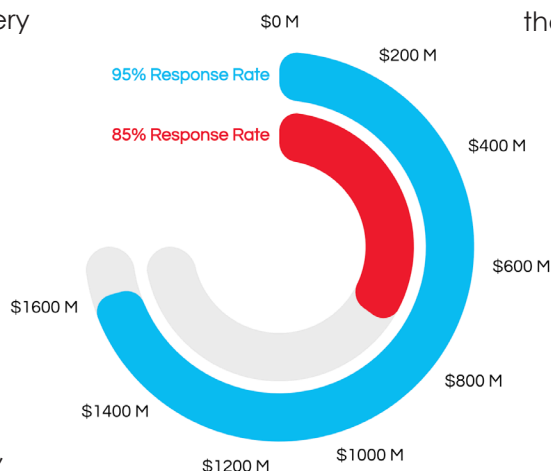
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What's at stake for our region?



▲ Projections show that the Westchester/Tarrytown region could receive an additional \$807 million in federal funding if the census return rate increased from 85% of households to 95%.

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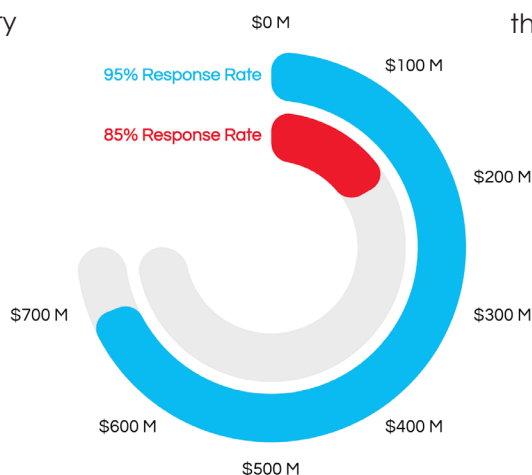
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▲ Projections show that the Rochester region could receive an additional \$523 million in federal funding if the census return rate increased from 85% of households to 95%.

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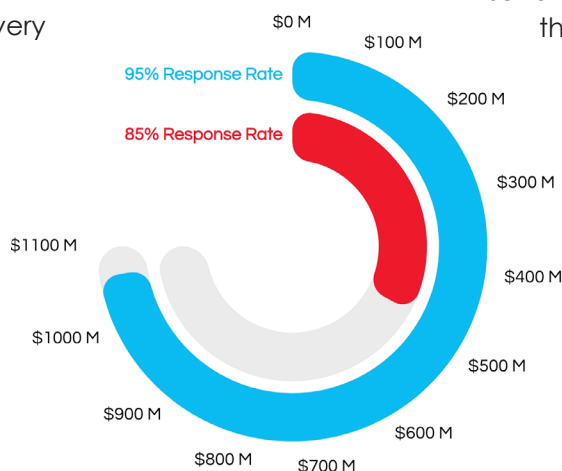
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▲ Projections show that Nassau County could receive an additional \$579 million in federal funding if the census return rate increased from 85% of households to 95%.

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