Introduction
Hi, my name is _________________ and I’m in your colleague at [building/school/local]. I wanted to make sure that you knew that this year the Census Bureau will hold a once-a-decade count of every resident of the United States.

Background
The 2020 census is crucial to NYSUT members, and we need to do everything we can to make sure all members of our community our counted. The results collected during the census determines:
- Distribution of over $700 billion dollars in federal funds
- The number of seats each state has in U.S. House of Representatives
- Congressional and state legislative districts, school districts, and voting precincts

New York State is predicted to lose at least one, but possible two, Congressional seats. Just as important, we are at risk of losing millions of dollars in federal funding for programs like:
- Medicaid
- Title 1 Grants
- National School Lunch Programs
- Special Education Grants

We must make sure that we – and every person we know – fills out their census form so our community can get its fair share of federal funding.

The Ask
We’re asking all members of [your local/NYSUT] to pledge to complete your census form on Census Day!
Can I count on you to take the NYSUT Census pledge?

Yes:
- Great! You can access the pledge at www.nysutcounts.org
- The website has additional resources that we’ve compiled, so please check it out!
- Can I count on you to talk to your friends, family and neighbors about the importance of completing their census forms?

No:
- Are there any additional questions I can help answer for you?
- We’ve set up a website that I encourage you to visit [www.nysutcounts.org]

Maybe:
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